



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-14-2012 PAGE: 1 of 3

BUYING TIME - 6205
ATTN: ERICA CORSO
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398566	09-13-2012	09-13-2012	1	DCCC MCINTYRE CAMPAIGN 2012	DCCC MCINTYRE CAMPAIGN 2012	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
394 401 2323	243292	PHILADELPHIA	A. CLIFFORD	09-19-2012	09-24-2012	M (Broadcast Month, Cycle 1)	N	243292

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 394 P : 401 E : 2323																	
1	09-19-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1		1			2	850	2	1,700.00
2	09-19-2012	09-23-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	3	30			1	1				2	125	2	250.00
3	09-19-2012	09-23-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30			1		1			2	135	2	270.00
4	09-24-2012	09-24-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	1							1	135	1	135.00
5	09-19-2012	09-23-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30			1	1	1			3	230	3	690.00
6	09-24-2012	09-24-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1							1	230	1	230.00
7	09-19-2012	09-23-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30				1				1	150	1	150.00
8	09-19-2012	09-23-2012	03:00PM - 04:00PM	KATIE (817)	3	30			1	1	1			3	150	3	450.00
9	09-24-2012	09-24-2012	03:00PM - 04:00PM	KATIE (817)	3	30	1							1	150	1	150.00
10	09-19-2012	09-23-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30				1				1	275	1	275.00
11	09-24-2012	09-24-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	1							1	275	1	275.00
12	09-19-2012	09-23-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30			1	1	1			3	275	3	825.00
13	09-24-2012	09-24-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30	1							1	275	1	275.00
14	09-19-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30			1	1	1			3	750	3	2,250.00
15	09-24-2012	09-24-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1							1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 394 401 2323			CMS # 243292	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-19-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243292		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 394 P : 401 E : 2323															
16	09-19-2012	09-23-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	2	30			1	1	1			3	600	3	1,800.00	
17	09-24-2012	09-24-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	2	30	1							1	600	1	600.00	
18	09-19-2012	09-23-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30			1	1	1			3	750	3	2,250.00	
19	09-24-2012	09-24-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30	1							1	750	1	750.00	
20	09-19-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30				1	1			2	1,400	2	2,800.00	
21	09-24-2012	09-24-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1							1	1,400	1	1,400.00	
22	09-19-2012	09-23-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30				1			1	2	750	2	1,500.00	
23	09-24-2012	09-24-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30	1							1	750	1	750.00	
24	09-19-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							1	1	100	1	100.00	
25	09-19-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	1	150.00	
26	09-19-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						1		1	150	1	150.00	
27	09-19-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	150	1	150.00	
28	09-19-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							1	1	150	1	150.00	

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Agency Est# 394 401 2323		CMS # 243292	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-19-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243292									
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			Agency CPE: C : 394 P : 401 E : 2323															
														Contracted Gross Total:	45	21,225.00		
														Actual Gross Total:	45	21,225.00		
														Agency Commission:		3,183.75		
														Net Total:		18,041.25		
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Sep 12		0.00		0.00		21,225.00		0.00						21,225.00				
TOTAL		0.00		0.00		21,225.00		0.00						21,225.00				

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